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SOME UPDATES FROM IMEDIAL PROJECT!



IMEDIAL project aims to increase the MEDIA literacy skills of adults to combat misinformation, false news and cyber aggression.

The objectives will be achieved by developing:

IO1 IMEDIAL workbook for educators including methodology of digital literacy workshops

The workbook includes methodology, materials, examples, exercises, tests revealing the techniques used by media creators and helping the educators to achieve the goal of the trainings, to let participants enter the world of reading and understanding various information communicated by different media. Through this workbook, adult educators will feel confident in delivering trainings that will teach the “media language” and will focus on searching and analysing messages that are found in the Internet, press, radio and television. A strong focus in the workbook is how to allow workshops participants to think critically about the media messages, to use them in a conscious way, to know strategies and tricks used by media broadcasting services and how to “filter” the content, thus staying unbiased about the messages transmitted.

The workbook will be available in all partners’ language and used during the C1 learning activity in Italy in 2022!



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IO2 IMEDIAL cards

The IMEDIAL cards have been developed during the idea design process when each partner organization met some external educators and trainers to discuss which activities/exercises should be add, some instructions for educators and how to address the fake news and cyberbullying topics.

The 5 categories - ice-breakers, written text analysis, visual content analysis, multimedia content analysis, reflections – contains 3 exercises and are following the graphical structure proposed below:



The Cards are going to be used during the C1 Learning Activity together with the workbook and will help educators to deliver the activities and training phase to the young groups.

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PROJECT'S PARTNERSHIP



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